



PoolDesign

Thermal Cycle Experience



Wellness, as it is truly experienced

An experience designed for comfort, duration, and acceptance — for every guest.



The new generation of wellness experiences

Modern hospitality no longer competes through facilities.

It competes through experiences that stand out and deliver value.

Traditional solutions rely on multiple spaces, creating a fragmented user experience.

Today, guests seek flow, simplicity, and coherence. Businesses demand performance with less complexity.

The PoolDesign Thermal Cycle Experience redefines wellness:

**The entire thermal cycle
takes place within a single, unified space.**

Distinct wellness experience

Creates a unique wellness identity for each hotel

Increased revenue per guest

Transforms into a high-value service

Efficient use of space

More experience in less space

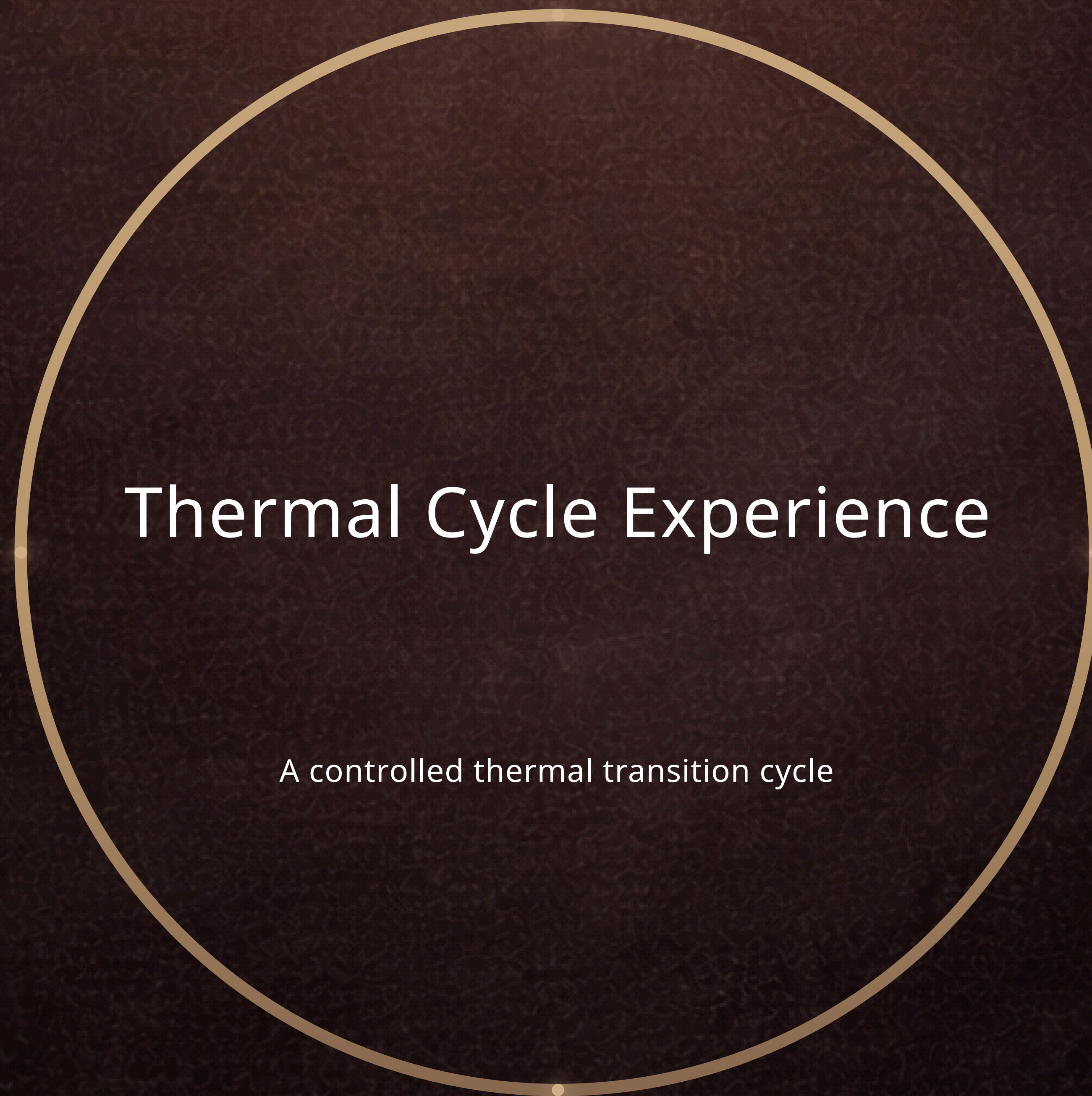


The experience in 4 phases

A continuous flow of thermal contrast that guides the body from activation to deep recovery.

Activation

Gentle heat
3–4 minutes



Recovery

Deep
relaxation

Transition

Smooth transition
1–2 minutes

Cold Vapor

Fine cool vapor
1–3 minutes

An experience that translates into value

When wellness is designed properly, it is not just an experience.
It is an investment with real returns.

Builds a strong wellness identity

Meaningfully differentiates the hotel

Transforms into a high-value service

With clear pricing potential

Efficiently utilizes the available space

More experience in less space

Performance and business potential

A system designed for high performance and fast payback.

40–50 minutes
Experience
duration

8–12
Sessions
per day

€60–90
Average price
per guest

Conservative
scenario

Typical 5★ hotel

Premium resort

20 guests / day
€60 per guest
200 operating days

35 guests / day
€70 per guest
250 operating days

50 guests / day
€85 per guest
280 operating days

240.000 €
Annual revenue

612.500 €
Annual revenue

1.190.000 €
Annual revenue

6–18 months
Estimated payback
period

30%–50%
Net profit margin

An experience worth evolving

If you are seeking a new way to elevate the wellness experience
and create real value,
we would be pleased to explore it with you.

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